



Community Survey!!

Tell us what we should sell in the shop!

Your answers will help us to choose the products that YOU want to buy!

We want to sell the right products, reduce wastage, and make your community shop a success!

Spare a couple of minutes • No name or contact details needed • Please return to staff in the shop

1 How often do you currently buy from Tarff Trading?

(Tick ONE box).

☐ Daily ☐ Several times a week ☐ Weekly ☐ Monthly ☐ Less often ☐ Never

2 Which ranges would you most like us to ADD or IMPROVE?

(Tick up to THREE boxes)

☐ Fruit and vegetables ☐ Bread and bakery ☐ Meat, fish and chilled foods
☐ Dairy and eggs ☐ Frozen foods ☐ Cupboard essentials ☐ Snacks and drinks
☐ Special dietary options ☐ Local produce ☐ Household and cleaning products
☐ Toiletries ☐ Pet supplies ☐ Hardware and DIY ☐ Gardening
☐ Other: _____

3 Which products do we not sell that you would you definitely buy from us?

(List up to THREE, most important first).

Product name and preferred size or brand?	How many times a week would you buy?	What would you pay?
1.		£
2.		£
3.		£

PTO... more questions on the other side!

4 Which products do you buy elsewhere that you would like to buy from us?

Please name the products. If helpful, say why you buy them elsewhere, e.g. price, choice or availability.

Product name?	Where do you buy it?	Why do you buy it there?

5 What matters most when choosing products at Tarff Trading?

Tick up to TWO.

- ☐ Low prices
 ☐ Reliable availability
 ☐ Quality and freshness
 ☐ Local or Scottish products
☐ Particular brands
 ☐ Dietary needs
 ☐ Pack sizes that suit me
 ☐ Less packaging

7 Would you consider paying a membership fee to get discounted products?

- ☐ YES
 ☐ NO

8 How much would you pay for delivery to your home?

£ _____

8 Any other information? Suggestions, ideas, complaints are all welcome!

Your village or area (optional): _____

Thank you for helping shape Tarff Trading Ltd!